



भारतीय प्रौद्योगिकी
संस्थान जम्मू
INDIAN INSTITUTE OF
TECHNOLOGY JAMMU

W2021-NUF-11773

No.IITJMU/I2EDC/01
Dated: 16 Dec, 2021

Dear Sir/Madam,

IIT Jammu is actively encouraging entrepreneurship in J & K and Ladakh. Towards this objective, we are hosting a competition for Start Up ideas exclusively from the Higher Educational institutions' fraternity including their bright students, faculty and staff members.

The top 3 teams will be awarded cash prizes of Rs. 100000(One Lakh), Rs. 50000(Fifty Thousand) and Rs. 25000(Twenty Five Thousand) respectively.

Over and above this, these teams will be provided further assistance from I2EDC at IIT Jammu to help these teams convert their ideas into successful businesses.

We are enclosing a poster for the event. You are requested to share it with all your team members including students, teachers and staff for participation.

The challenge comprises a *pitch deck competition* (Teams comprising of upto 5 members).

The entries will be accepted from 15/12/2021 to 06/01/2022 through a portal (<https://iitjammu.ac.in/post/competition>). The finalists will be announced by 15/01/2022 and will have an opportunity to make their elevator pitch to a panel of innovators, angel investors, venture capitalists, and entrepreneurs just before forthcoming republic day 26 January, 2022. All participants will be acknowledged through a certificate and winning teams of course felicitated with due recognition and opportunities to take their ideas forward.

With Regards.

(Rakesh Singhai)
Faculty Incharge, I2EDC