



CENTRE for CAREER PLANNING and COUNSELLING

University of Kashmir
(AAC Accredited Grade A+)

NOTICE

Centre for Career Planning and Counselling (CCPC), University of Kashmir in collaboration with Tata Strive and Google Scholarship is offering free, online “Google Career Certificate Scholarship Programme”. Students belonging to final year of B.E, B.Tech, M.Tech, BCA, MCA, BSCIT, MSCIT, BSC (MATHS) and Statistics are eligible for attending these free, online capacity-building courses, whereas BBA, BCA, BCOM and STEM Graduates are eligible for Digital Marketing course. Therefore, all Career Counsellors associated with this Centre as well as Heads of relevant departments are hereby requested to circulate the PDF file showing registration link among their relevant student groups and ensure maximum registration by their students. These free, online, self-paced courses will immensely help their students in their placements in future. Therefore maximum participation may please be ensured. Registration Link is shown below:

<https://bit.ly/TS-Google-registration>

Sd/-
Director

No.F (CCPC/Tata strive/G.C.P/KU/23
Dated: 17 May, 2023



**Centre for Career Planning and
Counselling (CCPC)**

**University of Kashmir
in collaboration with**

Tata Strive

and

Google Scholarship

presents free online

**“Google Career Certificate
Scholarship Programme”**

Greetings from Tata STRIVE!!!

Welcome to **free online self-paced Google career certification program**.

There are 2 main parts of this program.

1) Domain part (hosted on Coursera platform): Learner shall choose and enrol in **any one desired course** among the below 5 courses and complete it within 6 weeks (Duration - around 180 hours of each course)

- Google Data Analytics Professional
- Google UX Design
- Google IT Support
- Google IT Automation with Python
- Google Digital Marketing and E-Commerce

2) YDM course (hosted on TCS-iON platform) : This is 2 weeks life skill course with 3 modules (Duration – 21 hours)

- Leading self
- Leading at work
- Leading social relationship

Apart from these courses; SME (Subject Matter expert - online sessions by industry experts) will also be provided for better understanding of specific course.

Eligibility criteria: The final and pre final learners of BE/B.TECH/M.TECH, BCA, MCA, BSc (CS/IT), MSc (CS/IT), BSc, BSc (Maths/ Statistics/IT),BBA,MBA can avail any domain course from first 4 mentioned courses and for last domain course any Graduate (BBA, BCA, B.Com, STEM Graduate) are eligible.

Primary English knowledge is required as the course is in English and access to device & internet is mandatory.

Kindly select the proper institute State / District & institute name in the below form.

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We will soon conduct an orientation program to brief about the program.

Note: There is no cost implication for these courses and overall program.

Thank you!