



CENTRE for CAREER PLANNING and COUNSELLING

University of Kashmir

(AAC Accredited Grade A+)

NOTICE

With a view to prepare our students to face the challenges of clearing online tests and facing corporate interviews for securing their placements, this Centre is contemplating to undertake an upskilling programme for our students in collaboration with **Tata Strive** (Initiative under Tata Trust). Tata Strive in partnership with google has launched this **free skilling program on high demand digital skills** for youth. It is a trusted platform for youth to upskill themselves for gaining more livelihood opportunities. They are partnering with various institutes and NGOs all across India for giving access to these courses for students. Pertinent to mention that these courses are absolutely free for the students. In this regard an online meeting has been fixed with the Tata Strive team led by Mrs. Priyanka Shinde on **May 2 (Tuesday), 2023 at 11 am** wherein all career counsellors and placement officers of relevant departments of the main and satellite campuses of the University of Kashmir will be apprised about this upskilling programme, all of whom are therefore invited to attend the same so that a detailed proposal and action plan could be prepared for launching this programme for the benefit of our student community. Your cooperation and participation is solicited in this meeting and programme. Meeting link will be shared by Mrs. Priyanka Shinde of Tata Strive through email. Details of eligible streams and departments are shown as under:

Eligibility

S.No	COURSES	EDUCATION CRITERIA	OTHER
1	Google IT Support Professional	Final Year learners of: BE/B.TECH/M.TECH, BCA, MCA, BSc (CS/IT), MSc (CS/IT), BSc, BSc (Maths/ Statistics/IT)	Primary English knowledge as the course is in English and Access to device & internet. Underserved
2	Google UX Design Professional	Final Year learners of: BE/B.TECH/M.TECH, BCA, MCA, BSc (CS/IT), MSc (CS/IT), BSc, BSc (Maths/ Statistics/IT)	Primary English knowledge as the course is in English and Access to device & internet. Underserved
3	Google Data Analytics Professional	Final Year learners of: BE/B.TECH/M.TECH, BCA, MCA, BSc (CS/IT), MSc (CS/IT), BSc, BSc (Maths/ Statistics/IT), BBA, MBA	Primary English knowledge as the course is in English and Access to device & internet. Underserved
4	Google IT Automation Professional	Final Year learners of: BE/B.TECH/M.TECH, BCA, MCA, BSc (CS/IT), MSc (CS/IT), BSc, BSc (Maths/ Statistics/IT)	Primary English knowledge as the course is in English and Access to device & internet. Underserved
5	Google Digital Marketing & E-Commerce	Any Graduate (BBA, BCA, B.Com, STEM Graduate)	Primary English knowledge as the course is in English and Access to device & internet. Underserved

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DIRECTOR