



CENTRE for CAREER PLANNING and COUNSELLING

University of Kashmir

NAAC Accredited Grade "A+"

Notification

It is notified for the information of all the students of the University of Kashmir that the **Indian Institute of Management Rohtak** is offering the Internship programme for youth of Kashmir starting from **April 18 till June 04, 2021**. The students interested in the Internship Programme would have to take care of their transportation to Rohtak of their own. The accomodation and food will be taken care by the Indian Institute of Management Rohtak.

For any further queries, candidates may contact:

Chief Corporate Relationship Officer

Email id: cr.office@iimrohtak.ac.in

Mobile: 7082001619

Indian Institute of Management Rohtak,
Management City, NH 10, Sunaria, Rohtak-124010

**Sd/-
Director**



INDIAN INSTITUTE OF MANAGEMENT ROHTAK
INTERNSHIP PROGRAMME FOR YOUTH OF KASHMIR
(April 18 – June 04, 2021)



Objectives of the programme:

The participants of this internship will get an opportunity to develop their business acumen and learn skills that will help them develop their entrepreneur journey. The key objectives of the programme include:

- Develop and improve business understanding
- Develop and strengthen the entrepreneurial opportunity.
- Create understanding of the business environment.
- Develop scientific temperament that will help in the decision making.
- Cultivate next generation of entrepreneurs who are capable of creating successful start-ups.

Benefits of the programme:

- The programme will give an opportunity to attend classroom sessions and interact from eminent faculty of IIMs.
- The participants of the programme will get an opportunity to interact with guest speakers from various business sectors.
- The participants will get an opportunity to visit business sites and get hands on knowledge on functioning of various businesses.
- Each participant will undertake a research project. Selected projects will be supported for further incubation and funding.
- Participants shall be awarded a certificate on successful completion of the internship.

Programme Module:

1.	Introduction to Entrepreneurship and Business Management
2.	Opportunity Assessment
3.	Identifying markets, needs, and planning
4.	Pitching the Idea
5.	Testing and Prototyping
6.	Business registration and understanding Indian business laws

Contact:

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