

# Template for Placement Brochure

Prepared by Centre for Career Planning and Counseling (CCPC), University of  
Kashmir

[University Logo]

## Placement Brochure

**[Department Name]** (Font size 24)

### Cover Page:

- Title: The Career Overture : (You can choose your title and subtitle).
- Subtitle: Embarking on the Professional Prelude
- School and Department-----
- Image: (please insert a high quality image of students showing diversity in ethnicity/culture/ *etc.*).

### CONTENTS

#### About Your Department

- Head's Desk-MESSAGE (Please insert a professional high-quality images)
- Brief overview of the department (3-4 lines)
- Vision and Mission Statement (1-2 lines each)

#### Introduction:

**Our Achievements:** Highlight notable achievements, awards, and recognitions earned by the department/faculty.

#### Alumni

- Feature success stories of distinguished/illustrious alumni from the department/faculty, showcasing their professional accomplishments (insert professional high-quality images)
- Alumna Speak/comment/testimonials

**Why Recruit Us?** (This is very important section, plz squeeze out all the employable features of students/department into this section)

- Emphasize the student's skill set, strengths and achievements
- Scope (e.g., health sector, research, organizational)
- Roles we play (e.g, HR analyst, sportswriter, content writer, microbiologist)
- Broad Curriculum: Provide a comprehensive list of academic programs offered by the department/faculty, including degree titles and specialization areas (tabular)

## **Faculty Expertise**

- Highlight the expertise and achievements of faculty members within the department/faculty.
- Don't forget to mention the institutes/University they have degrees/experiences from.

## **Research and Innovation**

- Detail of
  - ongoing research projects,
  - important publications, and
  - innovations emerging from the department/faculty
- Research highlights of importance

## **Industry Collaborations/Internship Hubs**

- Highlight any collaboration with industry partners, showcasing the department/faculty's commitment to real-world applications of knowledge.
- Mention the internship hubs that your students have interned from or are targeting to

## **Placement Assistance and Support**

- Describe the department/faculty's efforts in providing career counseling, placement support, and industry connections for students.
- List of Prominent Recruiters
- Recruiter Testimonials

## **Contact Information**

- Include relevant contact details for the department/faculty, such as office location, email addresses, and phone numbers.