



**Sher-e-Kashmir
University of Agricultural Sciences
& Technology of Kashmir**

Main Campus, Shalimar, Srinagar-190025



Advertisement of various positions
in Agriculture Education

**MULTIMEDIA
TRAINING &
RESEARCH
CENTRE
(A E M T R C)**

**Advertisement Notice No. 8 of 2023
Dated: 13. 07 .2023**

13/07/23

13/07/23

Sher-e-Kashmir University of Agricultural Sciences & Technology, Kashmir invites online applications through University website www.skuastkashmir.ac.in from the domicile of UT of J&K for filing up of the following posts in different units at Agriculture Education, Multimedia Training & Research centre(AEMTRC), SKUAST-K, Shalimar.

Details of the posts are given below:



✓ Media Production & Editing											
S. No	Name of the post	Pay Level	Total	OM	RBA	SC	ST	EWS	LAC/IB	PSP	OSC
1.	Media Producer and Editor	Level-10 (56,100-1,77,500)	01	01	-	-	-	-	-	-	-
2.	Cameraman	Level-6 (35,400-1,12,400)	02	01	01	-	-	-	-	-	-

✓ Print/Online Journalism											
S. No	Name of the post	Pay Level	Total	OM	RBA	SC	ST	EWS	LAC/IB	PSP	OSC
3.	Print & Online Journalist	Level-9 (52,700-1,66,700)	01	01	-	-	-	-	-	-	-
4.	Digital Press Operator	Level-2 (19,900-63,200)	02	01	01	-	-	-	-	-	-

✓ Cyber Extension (Design & Development)											
S. No	Name of the post	Pay Level	Total	OM	RBA	SC	ST	EWS	LAC/IB	PSP	OSC
5.	Computer Programmer	Level-6 (35,400-1,12,400)	01	01	-	-	-	-	-	-	-
6.	Animation Graphist or Graphic Designer	Level-4 (25,500-81,100)	02	01	01	-	-	-	-	-	-

Eligibility criteria for the posts is given as under:

S. No	Name of the Post	Minimum Essential Qualification	Desirable
1.	Media Producer and Editor	<ul style="list-style-type: none"> Masters in Multimedia Production/ Video Production from a recognized University/ Institution Minimum 03 years experience in Media Production/Editing/Print Production of general publications/ journals/ monographs/reports etc. from a reputed Govt./Semi Govt./ Reputed Private Organization 	<ul style="list-style-type: none"> Knowledge of Script Writing/ handing cinematography & non-linear audio & video editing applications like adobe premiere pro-adobe audition etc. Knowledge of layout designing & related softwares
2.	Print & Online Journalist	<ul style="list-style-type: none"> Masters Degree in Mass Communication Minimum 02 years of experience in Print/Online Journalism from a reputed Govt./Semi Govt./ Reputed Private Organization 	<ul style="list-style-type: none"> Knowledge of new media including social media & production of multimedia content for cross media platforms




 13/07/23
 
 13/07/23

3.	Cameraman	<ul style="list-style-type: none"> • Graduation • Diploma in Cinematography from a recognized institute • Skill proof of making short films/documentaries 	<ul style="list-style-type: none"> • Experience of working as Cameraman in short-films/documentaries/news packages
4.	Digital Press Operator	<ul style="list-style-type: none"> • ITI trained / Diploma in Operation of Printing Press • Minimum of 01 year of experience in the related field from a reputed Govt./Semi Govt./ Reputed Private Organization 	
5.	Computer Programmer	<ul style="list-style-type: none"> • B.E./B.Tech(IT or E&C or Computer Engg. or Computer Science Engg.) /MCA from a recognized University/Institution • 3 years of experience as Computer programmer/Assistant programmer/Program Manager from a Govt./Semi Govt./ Reputed Private Organization 	<ul style="list-style-type: none"> • Knowledge of Design and development of Website/AMS/UMS/ HRMS/PRMS.
6.	Animation Graphist or Graphic Designer	<ul style="list-style-type: none"> • Bachelor's degree in graphic arts/ designing with at least two years of experience as graphic designer from a reputed Govt./Semi Govt./ Reputed Private Organization OR • 10+2 with one year diploma in Multimedia Application/Computer Graphics and Designing from a recognized University/Institute • Minimum 5 years of experience as graphic designer with established proof of projects & experience in using adobe in design/illustrator/Photoshop/ XD/Premier pro. 	

Age of the Candidate(s) as on 01.01.2023:

The requirement of age for Open Merit & Reserved categories is as follows:

General category	:	18 to 40 years
Reserved category	:	43 years
Persons with Disability(PWDs)	:	42 years
In-Service candidates	:	40 years
Ex-Servicemen	:	48 years


 13/07/23
 
 13/07/23

Application Fee:

- i) Fee payable: Rs. 1000/- (Rupees One thousand only).
- ii) Fee can be paid only online through Net Banking, Credit or Debit Cards.
- iii) Applications received without the prescribed fee shall not be considered and summarily rejected. No representation against such rejection will be entertained. Fee once paid shall not be refunded under any circumstances not will it be adjusted against any other examination or selection.

Important Date(s):


Date of Commencement of Online Application Forms	25th of July, 2023 (10:00 AM)
Last date of submission of Online Application Forms.	25th of August, 2023 (11:59 PM)

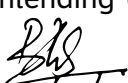
Note:

- i. Apart from filling-up the Online Application Form, the **In-service candidates** are also required to submit/ send their Application Form(s) through proper channel, to Registrar, SKUAST-K, Shalimar, Srinagar, UT of J&K-190025 by or before 10th of September, 2023.
- ii. Applications received after expiry of last date of submission will not be accepted.

General Conditions:

- The last date for receipt of Application Forms, as stipulated above, shall be the cutoff date for determining the eligibility for the post. Any qualification/experience acquired thereafter shall not be considered.
- The application will be accepted in the prescribed format in online mode through University website www.skuastkashmir.ac.in only. No other means/mode of application will be accepted.
- The applicants shall carefully fill the details in the online application form and the information /details so submitted shall be treated as final for the purpose of determining eligibility of the candidate and no claim, whatsoever, on this account, shall be entertained subsequently.
- Reservation for various categories shall be applicable in accordance with the provisions of Jammu and Kashmir Reservation Rules 2005 read with S.O 127 of 2020 dated 20-04-2020.
- A candidate seeking his/her consideration under any reserved category must be in possession of valid category certificate as on the cutoff date of the submission of online application forms. Under process certificate issued by the authorities shall not be construed. Further, the Category certificates issued after the cutoff date shall in no case be entertained.
- Only relevant qualification(s) including category status etc. should be recorded in the Application Form, which shall be in possession of the candidate on or before the last date for receipt of Application Form.
- Canvassing by any candidate in any form will render him/her disqualified for the post.
- The original certificates and testimonials in possession of the candidate on or before the last date of receipt of Application Form(s) together with print out copy of application form submitted online shall be required to be produced by the applicants at the time of verification of documents and ascertaining of eligibility, as and when notified by the University.
- The candidates may note that their candidature shall remain provisional till the genuineness of their qualification/category certificate(s) is/are verified by the University.
- The number of post(s) indicated here-in-above is/are tentative and subject to increase or decrease at the sole discretion of the University at the time of appointment.
- The University reserves the right to withdraw or defer filling up of any or all post(s) advertised here-in-above at any stage without assigning any reason(s) thereof.
- The intending eligible candidates, who wish to apply for more than one post, must submit separate


13/07/23


13/07/23

Application Forms along with the prescribed fees for each post.

- Candidature of any candidate, found indulging in an irregularity/Misconduct/Malpractice at any stage of the selection process, shall be cancelled forthwith and such candidate shall be debarred from the future examinations and any other action as deemed appropriate under rules shall also be taken.
- The candidates shall necessarily indicate their personal mobile No. and active e-mail address in the relevant column of the Application Form for any communication/ clarification, from the University, failing which the University shall not be held responsible for any lapse.
- Information with regard to mode of selection shall be notified separately.
- No TA/DA will be paid to the candidates for participation in the test or interview(selection process).
- In case of any dispute, any suite or legal proceedings against University, the jurisdiction for such proceeding shall be restricted to the Courts at Srinagar, UT of J&K only.
- The service conditions including mode of appointment shall be governed in accordance with the SKUAST-K Statutes and rules of the University as are in force with amendments as may come into force from time to time, together read with provisions of J&K CSR, wherever applicable at the time of appointment.
- Candidates, in their own interest, are advised to keep visiting University Website for updates in this regard.



Sd/-
(Prof. T.H. Masoodi)
Registrar

No.Au/Adm/(GAD)/Adv-AEMTRC/2023/6437-6526

Dated: 13. 07. 2023

Copy for information and necessary action to the:

- Financial Commissioner (Adl. Chief Secretary), Agriculture Production Deptt., GoJK, Civil Secretariat, Srinagar
- All Deputy/Assistant Director Generals of ICAR, New Delhi
- All Officers of the University
- Professor Incharge, ARIS for placing the Advertisement Notice on University website
- Registrars of all Agricultural Universities and ICAR Institutes with the request to give wide publicity to the Notice
- Directors, Agriculture, Kashmir/Jammu
- Directors Horticulture, Kashmir/Jammu.
- Directors Animal Husbandry, Kashmir/Jammu
- Directors Sheep Husbandry, Kashmir/Jammu
- Chief Wild Life Warden, J&K, Srinagar
- Managing Director, HPMC, J&K, Sgr/Managing Director, Agro-Industries, J&K, Sgr.
- Directors HP&M, J&K Srinagar/Director Sericulture, Kashmir/Jammu
- Directors Command Area, Kashmir/Jammu
- Executive Secretary, IAUA, New Delhi
- All Heads of the Divisions/Faculties/Directorates/Colleges/Stations/ Units/KVKs and other constituent Units of SKUAST-K
- University Advertisement Notice file (w.3.s.c.)
- Notice Board


13/07/23
(Mir Rashid Ahmad)
Assistant Registrar (GAD)

13/07/23