



**CENTRE FOR
CAREER-COUNSELLING, COACHING & PLACEMENT
University of Kashmir
(NAAC Accredited Grade A++)**

NOTICE

Those candidates who have registered for the "**3-Day Workshop on Cloud Kitchen Entrepreneurship**" are required to report at the CCCP, University of Kashmir by 10:00 AM on 07 July 2026. The workshop will commence at 10:30 AM each day.

The detailed programme schedule is attached herewith for convenience of all registered participants.

**Sd/-
Prof. Nazir A. Dar
Director**

No.: F(CCCP/KU/3-Day CW/2026)
Dated: 03 July 2026

Programme Details
3-day Cloud Kitchen - Workshop

Day 1 (7 July, 2026): Understanding the Cloud Kitchen Ecosystem

Time	Session	Topic / Activity	Resource Person
10:30 AM – 11:00 AM	Inaugural Ceremony	Welcome Address & Keynote by Chief Guest	Director, CCCP
11:00 AM – 11:45 AM	Session 1	Introduction to Cloud Kitchen Model: Concept and Business Potential	Rayees Ahmad (Tiffin aaw) Founder Tiffin aaw (Serving Homemade Fresh and Healthy Foods)
11:45 AM – 12:00 PM	High-Tea Break & Networking		
12:00 PM – 12:45 PM	Session 2	<i>Different Business Models in Cloud Kitchens</i> (Single Brand, Multi-Brand, Virtual Restaurants)	Ms Syed Urneebea Sajad (Current incubator with NG-IEDC)
12:45 PM – 1:00 PM	Short Break		
1:00 PM – 1:45 PM	Session 3	<i>Licensing, Legal, and Regulatory Framework for Food Startups</i>	Mr. Yamin-ul-Nabi, Asst. Commissioner Food safety, Srinagar.

Day 2 (8 July, 2026): Technology and Operations in Cloud Kitchen

Time	Session	Topic / Activity	Resource Person
11:00 AM – 11:45 AM	Session 1	<i>Selling Made Simple: How to Promote and Sell Your Food Online Using Easy Tools for Orders, Delivery, and Customer Management</i>	<i>Ghar Batt'i</i> Food Delivery Service Ms. Rukhsana
11:45 AM – 12:00 PM	High-Tea Break & Networking		
12:00 PM – 12:45 PM	Session 2	<i>Product and Pricing Strategies for Online Food Businesses</i>	Prof. Ajaz Akbar Mir Director DIQA
12:45 PM – 1:00 PM	Short Break		
1:00 PM – 1:45 PM	Session 3	<i>Integrating Food Aggregators and Delivery Platforms (Zomato, Swiggy, etc.)</i>	MBA / Zomato / Swiggy Kashmir Head

Day 3 (9 July, 2026): Marketing, Finance, and Business Launch

Time	Session	Topic / Activity	Resource Person
11:00 AM – 11:45 AM	Session 1	<i>Branding, Social Media Marketing, and Customer Engagement for Cloud Kitchens</i>	Mr. Nava Shah Jamkle Jars Food Delivery services.
11:45 AM – 12:00 PM	High-Tea Break & Networking		
12:00 PM – 12:45 PM	Session 2	<i>Financial Planning and Funding Options for Startups</i>	Branch Head / Manager, JK Bank KU
12:45 PM – 1:00 PM	Short Break		
1:00 PM – 1:45 PM	Session 3	<i>Interactive Panel Discussion: How to Launch Your Own Cloud Kitchen</i>	---

Time	Session	Topic / Activity	Resource Person
1:45 PM – 2:00 PM	Valedictory Session	<i>Distribution of Certificates and Vote of Thanks</i>	Coordinator & Guests (Hon'ble Vice-Chancellor / Registrar)