



CENTRE FOR CAREER-COUNSELLING, COACHING & PLACEMENT

University of Kashmir (NAAC Accredited Grade A++)

No.F (CCPC/KU/Pla./KU/2025

Dated: - 18.11.2025

Campus Recruitment Drive by Birla Opus Paints (Grasim Industries Ltd.)

The CCCP, University of Kashmir, is organizing a **Campus Recruitment Drive by Birla Opus Paints** for MBA graduates of the University with specialization in Marketing and Sales.

The placement details are as under:

Specialisation	Marketing, Sales
Role	Sales Trainee (Verve)
Working Days	6 (Monday to Saturday)
Eligibility	60% throughout 10th, 12th , UG and PG (Till current semester)
CTC	7.5 LPA (Fixed Pay: 6.2 LPA, Variable Pay : 0.3 LPA, Field Sales Incentive : 1 Lac)
Process	Pre-Placement Talk - Aptitude Test - Group Discussion - 1st Round Interview - 2nd Round Interview à Offer
Location	Jammu & Kashmir

Interested and eligible candidates are advised to register through the link provided below.
Last date for the Registration: **19.11.2025 up to 4:00 pm.**

<https://forms.gle/fcAjm6DgsUscAv8G6>

All **HODs, Directors, Coordinators, and Career Counsellors** are requested to circulate this information among MBA students of the University for wider dissemination.

Sd/-
Director