



CENTRE FOR CAREER-COUNSELLING, COACHING & PLACEMENT

University of Kashmir
(NAAC Accredited Grade A++)

No.F(CCCP/Recruitment Drive/KU/2026
Dated: 09.09.2026

CAMPUS RECRUITMENT DRIVE BY BIRLA OPUS PAINTS (Grasim Industries Limited – Aditya Birla Group)

The Centre for Career-Counselling, Coaching & Placement (CCCP), University of Kashmir, is organizing a Campus Recruitment Drive with Birla Opus Paints (Grasim Industries Limited) for the position of Sales/CX Trainee.

Birla Opus Paints is a venture of the Aditya Birla Group and operates in the decorative paints segment, offering a wide range of products and solutions.

Job Description,

Particulars	Details
Specialization/Stream	Sales and Marketing only
Position	Sales/CX Trainee (Verve Trainee)
Eligibility	60% throughout 10 th , 12 th , UG and PG (Till current semester), valid 2-wheeler
Work Experience	Previous work experience preferred, but not mandatory
Job Location	Field Locations (PAN India)
Roles and Responsibilities	• Drive attainment of all sales targets for the territory • Own up Tinting machines across the territory • Driving performance of trade schemes and on ground promotions for the territory • Manage and engage all dealers within the territory • Engage in cross functional Liaoning within the organization • Driving business through lead generation, negotiations & closing deals across all segments. • Manage / engage & build strong relationships with all influencers for B2B.
Personal Traits & Competencies	• Comfortable with everyday field travel • Go-getter Attitude • Customer Centricity • Negotiation skills • Innovative and Problem-Solving Attitude • Agile thinking
CTC	7.5 LPA (Fixed Pay: 6.2 LPA, Variable Pay: 0.3 LPA, Field Sales Incentive: 1 lac.
Selection Process	Aptitude Test → Group Discussion → 1st Round Interview → 2nd Round Interview → Offer

Interested and eligible candidates are advised to register through the link provided below by or before 14.09.2026 (Monday) up to 4 pm.

<https://forms.gle/NzvZy5w6UWy9DmwZ9>

Sd/- Director